



West
Hollywood



visit  greater
palm springs
find your oasis



VISIT
SANTA BARBARA
THE AMERICAN RIVIERA

SOCAL *Luxury*

Discover three of Southern California's most captivating destinations in one unforgettable journey. From the sun-kissed desert oasis of Greater Palm Springs, where adventure, wellness, and natural beauty meet, to the coastal elegance of Santa Barbara, with its Mediterranean charm and ocean views, and the vibrant heart of West Hollywood, renowned for its style, culture, and nightlife — each offers a distinct yet perfectly complementary escape. Together, they create a seamless itinerary that invites you into the very best of Southern California luxury, lifestyle, and beauty.





3 LUXURIOUS DAYS IN

GREATER PALM SPRINGS



SMOKE TREE STABLES

With more than 300 days of sunshine each year, awe-inspiring mountain scenery, natural hot mineral springs, and a celebrated art and culture scene, it's no surprise **Greater Palm Springs** has been known as a Hollywood hot spot since the early 1920s. Today, this storied resort oasis draws visitors from around the globe with year-round attractions and events, such as the **Palm Spring International Film Festival**, **Modernism Week**, the **BNP Paribas Open** tennis tournament, the **Coachella Valley Music & Arts Festival** and more.

Inspired by the destination's nine cities—Palm Springs, Desert Hot Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, Indio and Coachella—this three-day itinerary highlights the very best that Greater Palm Springs has to offer, from sun-kissed outdoor adventures to off-the-beaten-path treasures.

DAY ONE



Start your trip by waking up to endless blue skies and breathtaking mountain views at one of the destination's many **world-class resorts**—or book a **midcentury modern estate**, where you can enjoy a light breakfast poolside (and prepared by your very own private chef). Then saddle up and explore the area's natural beauty on horseback with **Smoke Tree Stables**. Experienced guides will lead you through lush palm groves and fantastic rock formations in the **Indian Canyons**, the ancestral home of the Agua Caliente Band of Cahuilla Indians.

Refuel after your excursion with a hearty sandwich or salad at **Sherman's Deli & Bakery** in Palm Springs, then rent some bicycles



MID-CENTURY HOME

and cruise through historic neighborhoods or spend some time checking out the [Uptown Design District](#), known for its variety of vintage shops, modern galleries and local boutiques. As you take in the retail scene, pop by [Ernest Coffee](#) (located inside a former 1950s tiki restaurant) for a freshly brewed americano or chai latte, the perfect pick-me-up before embarking on a [Martini and Midcentury Architecture Tour](#) with Kurt Cyr, owner and founder of Palm Springs Mod Squad. You'll see midcentury modern homes that once welcomed the likes of Frank Sinatra, Dean Martin and even Marilyn Monroe while learning all about the area's Desert Modernist style.

For even more Old Hollywood vibes, dine on the romantic outdoor patio at [Melvyn's at Ingleside Inn](#), where Elizabeth Taylor and Marlon Brando are among the original estate's earliest guests. Or indulge in elevated steakhouse cuisine at [Mr. Lyons](#)—just don't forget to look for the unmarked side entrance to their not-so-secret speakeasy bar. An equally unique dining experience awaits at surprise-filled supper club [PS Underground](#), whose themed menus have ranged from Woodstock to sitcoms.

DAY TWO



JOSHUA TREE NATIONAL PARK

Rise and shine! The great outdoors are calling, so grab a fresh-baked pastry to go with your organic cold brew from local roaster [Koffi](#) and set out on a High Desert adventure through [Joshua Tree National Park](#). There's no better way to experience the park's sweeping landscape, colossal boulders and whimsical namesake trees than with a private [Desert Adventures Red Jeep tour](#). Their experienced guides can take you off-road, where most cars can't go, to see some of the oldest trees in the park.



MELVYN'S INGLESIDE INN

Pack a picnic to enjoy in the open air, or head to nearby Pioneertown for fresh brunch and lunch fare at New American restaurant [La Copine Kitchen](#) (open Thursday through Sunday). You'll need the energy for an exciting afternoon ahead. Wellness seekers, history buffs and nature lovers alike will find inspiration around every corner. Book a private sound bath or attend a yoga class at the [Integratron](#), a dome-shaped structure whose acoustical properties and geomagnetic location create the perfect setting for balancing your chakras. Or venture back into the nine cities for a tour of the iconic pink-walled estate at [Sunnylands Center & Gardens](#), where diplomats, presidents and even royalty have met. Don't leave without



PALM SPRINGS AERIAL TRAMWAY

taking a peaceful stroll through the 9-acre gardens inspired by the original owners' collection of impressionist paintings.

As the sun sets over the mountains, it's time to discover the [culinary scene](#) of Greater Palm Springs—and what better way than by trying one of the destination's unique cliffside dining experiences? Imagine renting out the entire [Palm Springs Aerial Tramway](#) for a quiet journey along the breathtaking cliffs of Chino Canyon followed by dinner on a mountaintop at Peaks Restaurant. You can also enjoy a spectacular meal at [The Edge Steakhouse](#) at The Ritz-Carlton, Rancho Mirage, where floor-to-ceiling glass walls provide sweeping views of the valley floor below, or dine on the cozy outdoor patio at [La Quinta Cliffhouse Grill & Bar](#), perched along a craggy mountainside.



EDGE STEAKHOUSE AT THE RITZ-CARLTON, RANCHO MIRAGE

DAY THREE



Watch the sunrise during a champagne hot air balloon adventure with [Fantasy Balloon Flights](#), then treat yourself to homemade pop-tarts and fluffy English muffins at locally owned [Wilma & Frieda's](#) or a light yet delightful Mediterranean-inspired breakfast at the [Pink Cabana](#) (located within Sands Hotel & Spa). Afterward, artsy folks will want to head up Highway 74 to Makerville Studios for a private sandal or shoe-making class, while thrill-seekers strap into a high-performance BMW for a few hot laps around the track at the [BMW Performance Center](#). Since no trip to Greater Palm Springs is complete without a stop at the famed [Shields Date Garden](#), founded in 1924, you'll want to carve out enough time for one of their chilled shakes and a jaunt through the lovely date palm gardens.



EL PASEO SHOPPING DISTRICT

Next up, explore the vibrant shopping district of [El Paseo](#), where you'll find everything from world-class galleries to local boutiques to designer stores. And there's no need to venture far for lunch; the beautiful, palm tree-lined boulevard also abounds in fine dining and casual restaurants. Indulge in island-inspired bites at [Tommy Bahama Restaurant & Bar](#) or Parisian-style cuisine at [Café de Beaux-Arts](#), then pamper yourself with a chill afternoon at the spa—and Greater Palm Springs is home to several. Nestled within a lush oasis of sheltering palms, [Two Bunch Palms](#) offers a serene escape for reflection and relaxation with a 600-year-old natural mineral spring, wellness treatments, chakra massages and more, while



GRAND HYATT INDIAN WELLS RESORT & VILLAS

The [Spring Resort & Spa](#) invites visitors to awaken the senses during a sound bath meditation experience.

Spend your last night savoring a [farm-to-table](#) meal made with ingredients grown right here in Greater Palm Springs. [The Restaurant & Patio Lounge at Two Bunch Palms](#) specializes in sustainable, seasonal dishes—which pair perfectly with one of their artisan cocktails—and you can’t go wrong with the contemporary American cuisine at [Morgan’s in the Desert](#), where the entire menu is inspired by the region’s rich agricultural bounty. Want to end the evening on a “happy” note? [Local mixologists](#) give their own unique twists to happy hour classics at several Greater Palm Springs restaurants and bars.



THE PINK CABANA



INDIAN WELLS GOLF RESORT

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3 UNFORGETTABLE DAYS IN

SANTA BARBARA

Known as “The American Riviera,” Santa Barbara’s stunning crescent of coastline connects breathtaking beaches, soaring mountains, rolling vineyards, elevated hospitality and eclectic communities. Between the dynamic arts and culture scene, abundant outdoor recreation opportunities and first-rate food and wine landscape, Santa Barbara serves up big city caliber experiences in a relaxed, small town setting. Whether it’s strolling along manicured beaches, exploring ample gardens and estates or browsing well-curated boutiques and galleries, Santa Barbara always surprises and delights. This three-day itinerary showcases Santa Barbara’s alluring blend of sun, fun and relaxation and will inspire you to stay and extend your weekend.

DAY ONE

Upon settling into your accommodation, whether it’s a five-star oceanfront resort or an elegant boutique hotel downtown, begin your visit to the Santa Barbara South Coast by becoming acquainted with the destination’s unique mix of history, culture and coastal beauty aboard a **Santa Barbara Trolley Company** tour. Your experienced guide will lead you to the **Santa Barbara County Courthouse**, a stunning architectural icon listed on the National Register of Historic Places that offers the best vantage point in town: the Clock Tower. From here, soak in breathtaking 360-degree views of red-tiled rooftops, the Santa Ynez Mountains and the shimmering Pacific Ocean. Afterward, step back in time with a visit to **El Presidio de Santa Barbara State Historic Park** where the city of Santa Barbara was born. For lunch, take a leisurely stroll to one of the nearby restaurants, where you can enjoy a variety of culinary experiences ranging from fresh, seasonal dishes at **Scarlett Begonia** to authentic Italian flavors at **Olio e Limone**, or indulge in elevated farm-to-table cuisine at **Finch and Fork**, with each offering a unique ambiance and thoughtfully crafted menus that showcase the best of Santa Barbara’s vibrant dining scene. After lunch, spend your afternoon strolling down **State Street**, with its 10-block pedestrian-only promenade that invites you to browse everything from surf shops and artisan boutiques to vibrant art galleries, cafes and wine bars. Wander through **Paseo Nuevo**, one of Santa Barbara’s open-air shopping centers and don’t forget to stop by **McConnell’s Fine Ice Cream** on a sunny day and browse the collection of artisan made gifts and goods at **Seaside Makers**.



ARLINGTON THEATRE



THE PRESIDIO





As golden hour approaches, head to **Stearns Wharf** for a leisurely sunset walk along the historic boardwalk past a variety of souvenir shops and restaurants. Take in the sea air alongside fishermen and stately pelicans and watch the sailboats cruise by. For a memorable experience, hop aboard the **Double Dolphin** for a happy hour sunset cruise with the backdrop of the Santa Ynez Mountains and **Channel Islands** in the distance.

Before dinner, venture into the **Funk Zone**, a hip neighborhood known for its converted warehouses, vibrant murals and laid-back atmosphere. Explore the many tasting rooms along the Urban Wine Trail including **Fess Parker Funk Zone** or **Pali Wine Co.** or sample craft brews at standout spots like **Lama Dog Tap Room + Bottle Shop** and **Validation Ale**. When you're ready, enjoy an exquisite culinary experience at **The Lark**, a Michelin-rated establishment renowned for its farm-to-table, family-style dining. Sip on hand-crafted cocktails and savor a selection of Santa Barbara's finest wines in a sophisticated yet relaxed atmosphere.

DAY 2

Start your morning with an indulgent brunch at **Jeannine's Restaurant & Bakery** on Cabrillo Boulevard, where you can sip mimosas while enjoying classic breakfast fare with an oceanfront view. Afterward, treat yourself to a stimulating walk along **West Beach**, where you can dip your toes in the ocean and watch the fishing boats returning to the **Santa Barbara Harbor** with the day's fresh catch.

Next up, take advantage of your proximity to Santa Barbara County's world-renowned **wine country**. With more than 200 local wine producers to choose from, many **local tour companies** specialize in guided day trips through the beautiful Santa Ynez Valley. For the ultimate comfort, opt for a private wine tour with **Destination Vine** or **Coastal Concierge**, who will pick you up from your hotel and tailor your experience to your custom tastes. Savor exclusive barrel tastings, enjoy an intimate olive oil tasting at a boutique estate or explore hidden wine caves typically closed to the public.

For those preferring to stay in town, just follow the **Urban Wine Trail**, which takes you from one tasting room to the next in the Funk Zone and Presidio neighborhoods. For extra guidance navigating Santa Barbara's food and wine terrain, opt for a walking tour with **Santa Barbara Tasting Tours** or sharpen up your culinary photography skills as you sample local wine and meet with restaurateurs on a tour with **Eat This, Shoot That!** Almost every day of the week there is a rotating farmer's market in town, providing easy access to fresh, local produce. Many of the area's restaurants, including Rosewood Miramar Beach's Michelin One Star and Green Star oceanfront restaurant **Caruso's**, embrace farm-to-table dining by celebrating locally sourced, seasonal ingredients.





SANTA BARBARA ADVENTURE COMPANY / PHOTO BY BEN HERNDON



GAINNEY VINEYARD



SANTA BARBARA COUNTY COURTHOUSE

DAY 3

Spend your final morning by exploring all the **culture** that Santa Barbara has to offer. Whether you're an art lover, history buff, maritime enthusiast or garden aficionado, there's something to inspire every passion. Superb collections of paintings, sculptures and photographs fill the **Santa Barbara Museum of Art**, colorful exhibits grace the **Santa Barbara Historical Museum** and thought-provoking artworks thrive at the **Museum of Contemporary Art Santa Barbara**. The underwater world and seafaring culture of Santa Barbara is celebrated at the **Maritime Museum** at the harbor and the **Sea Center on Stearns Wharf**. Reserve in advance a tour of **Ganna Walska Lotusland**, home to over 3,700 plants spanning over 37 acres of a private Montecito estate or visit **Casa del Herrero**, offering a glimpse into a beautifully preserved 1925 Andalusian-style estate.

If your days of exploring have left you craving a moment of **wellness** and rejuvenation, Santa Barbara offers a selection of world-class spas and wellness retreats to help you unwind. Treat yourself to a signature massage or coastal-inspired facial at **The Ritz-Carlton Bacara spa**, a 42,000 square foot oasis that boasts a lavish array of amenities from a serene swimming pool and redwood sauna to an invigorating eucalyptus steam room. If you prefer an intimate luxury spa experience, **Float Luxury Spa** provides tailored treatments, from aromatherapy massages to detoxifying body wraps, ensuring deep relaxation before you conclude your getaway. Visit **Float's second location** inside **Hilton Santa Barbara Beachfront Hotel** before kicking back on the beach for an ultra-relaxing final day in Santa Barbara.

As evening falls, elevate your experience with a night at one of Santa Barbara's **historic theaters**, such as the opulent **Granada Theatre** or the intimate **Lobero Theatre**. Enjoy a Broadway-caliber performance, a world-class symphony or a film screening steeped in Old Hollywood glamour. Cap off your Santa Barbara escape with a visit to a sophisticated cocktail lounge like the **Good Lion** or an exclusive speakeasy such as **Plow & Angel** at San Ysidro Ranch.

Santa Barbara welcomes you to indulge, explore and unwind in the lap of luxury — where every moment is crafted to perfection.



THE SUNSET STRIP AND THE HOLLYWOOD HILLS



3 UNFORGETTABLE DAYS IN

WEST HOLLYWOOD

Known for its vibrant spirit, cutting-edge wellness offerings, and luxury-meets-lifestyle experiences, West Hollywood is a sanctuary for self-care and self-expression. Whether you're seeking rejuvenation, adventure, or a culinary detox, WeHo delivers a high-energy escape with grounding moments of calm. This three-day itinerary is your guide to indulging in mindful luxury, vibrant flavors, and restorative experiences in one of LA's most iconic neighborhoods.

DAY ONE

Start your wellness weekend with a nourishing breakfast at **The Butcher, The Baker, The Cappuccino Maker**, where you can enjoy fresh omelets, chia pudding, and craft coffee. For a more relaxed option, head to **Urth Caffé** for acai bowls and house-roasted coffee.

Once fueled, discover the city on a guided e-bike adventure with **Bikes and Hikes LA**. Choose from the Hollywood, Beverly Hills, or private West Hollywood tour to soak up the sunshine and local landmarks.

Midday, stop by **Strings of Life (S.O.L.)** for a nourishing lunch to-go and head to West Hollywood Park for a scenic picnic. Spend the afternoon strolling through the West Hollywood Design District, home to colorful murals, contemporary galleries like **Leica** and **Hauser & Wirth**, and high-end showrooms such as Martyn Lawrence Bullard and MASS Beverly.

As the sun sets, dine al fresco at **Gracias Madre**, a vegan Mexican restaurant with a leafy patio, inventive mocktails, and farm-fresh cuisine. End the evening with laughter at **The Comedy Store**, an iconic venue for stand-up comedy that adds a touch of joy to your first day.

DAY TWO

Start strong with a high-energy workout at a **Barry's Fitness** class or the heat-powered intensity of Hot Pilates. After your session, head to **Dialog Café** for a protein-packed breakfast, pairing egg-white scrambles with a lavender latte or matcha smoothie.



WEST HOLLYWOOD DESIGN CENTER

WHISKY A GO GO





SUNSET STRIP

Treat yourself to next-level recovery at **Remedy Place**, where you can book a breathwork-guided ice bath class or enjoy time in their full-spectrum infrared sauna. For lunch, head to 1 Kitchen at **1 Hotel West Hollywood** for superfood-forward, sustainably sourced dishes like chickpea burgers or a vibrant garden salad.

In the afternoon, indulge in a 50-minute Cryo T-Shock Facial at **Bamford Wellness Spa**, also located at 1 Hotel, blending technology with holistic healing. As evening falls, enjoy a plant-powered Italian dinner at **Pura Vita**, where vegan pastas, organic wines, and rustic ambiance set the tone for a memorable night.

After dinner, hop between iconic bars along the Sunset Strip or head to **Keys Nightclub** for dancing. Unwind with a nightcap at **Bar Next Door**, where craft cocktails and ambiance wrap your night in style.

DAY THREE

Ease into your final day with a rooftop breakfast at **Merois**, atop **The Sun Rose West Hollywood**. Sip green juice and savor a coconut-strawberry yogurt parfait or a light quesadilla with sweeping views of the city. For those in need of a post-night-out boost, book the Hangover IV Therapy at **Spa Sun Rose** for hydration and nutrient renewal.

Later, lace up your sneakers and hike Runyon Canyon, where panoramic views of LA and the Hollywood Hills reward your efforts. After working up an appetite, head to Melrose Avenue for brunch. Options abound, from **The Butcher's Daughter's** mushroom toast and smoothie bowls to **Great White's** coastal-inspired fare and **Zinqué's** French-influenced brunch menu.

Wind down your afternoon with a signature massage at **Ole Henriksen Spa** on Sunset Plaza. For a calming end to your wellness weekend, attend a candlelit yoga nidra class at **Shiva Yoga**.

Close your trip with dinner at **Laurel Hardware**, where garden-to-table small plates and signature cocktails are served in a chic, relaxed setting. Whether you're headed home or extending your stay, West Hollywood leaves you feeling refreshed, recharged, and inspired.



PENDRY



SUNSET TOWER

West
Hollywood

TRAVEL + TOURISM BOARD